

DIRECT IMPRINT LABELING GUIDELINES

ETL label artwork that you create and print yourself or have a printer outside of Intertek print for you will need to consist of the following three items, which are the three items the ETL Certification group reviews and approves:

- 1. The ETL Certification Mark.** An ETL Listed, Classified, or Recognized Component mark will include “US” and/or “C” country identifiers. The letter “C” adjacent and to the lower left side of the ETL certification mark indicates that the product complies with a Canadian standard. The letters “US” adjacent and to the lower right side of the ETL certification mark indicates that the product complies with a US standard. Other certification marks, such as the sanitation, verified, or marine marks, will not have country identifiers. Files of the ETL certification marks in various formats can be obtained upon request from the ETL Certification group, etlcert.helpdesk@intertek.com. The certification mark must be adjusted proportionally as one whole image. Certain parts of the certification mark cannot be made individually bigger or smaller than the rest of the image. This can be seen as misuse of the mark, which can lead to delays in customs and inspections.
- 2. The Control Number issued by Intertek for the applicant and manufacturer combination.** This five to eleven digit number is unique to the manufacturing site for each applicant. The most common area to include the control number is under the ETL mark, which is where Intertek would request it to be placed. Including the control number around the ETL mark would be acceptable as well.
- 3. The wording for the standards the product was tested to.** The standards that appear on the label artwork must be taken from Section 1 of the Certification report.
 - For US/Non-Canadian standards, the words “Conforms To” shall appear with the standard number and the word “Standard” or “STD.” Example 1: Conforms To UL STD XX Example 2: Conforms To IEC STD XXXX
 - For Canadian standards, the words “Certified To” shall appear with the standard number and the word “Standard” or “STD.” Example: Certified To CSA STD C22.2 # XX
 - The wording for the standards must match what is listed in section 1 of the report. For example, if section 1 of the report has UL 1598, then ANSI/UL must not be used on the label artwork.
 - “Conforms” can be shortened to “Conf” and “Certified” can be shortened to “Cert.”
 - If the standards in section 1 have the same standard title, the standard title can be used in place of the “Conforms To/Certified To” wording. Example: Medical Electrical Equipment

NOTE: Following any of the Standard callouts above, it is the customer’s option to list the Edition of the Standard to which the product is approved. For example: UL STD XX, 8th Ed.

The label artwork you are planning to use will need to be reviewed and approved by the ETL Certification group prior to using it. The email inbox for the ETL Certification group is etlcert.helpdesk@intertek.com. This group will approve only the ETL mark, control number, and wording for the standards.

In the case where an inspection needs to occur at the manufacturing location, the label artwork cannot be used until the inspection has been passed and the Authorization To Mark (ATM) has been issued for the Certification report.


Please note, the label artwork can only be given official approval by the ETL Certification group after the Certification report for the product being labeled is complete and official in our report database My Test Central.





SAMPLE ETL LABEL ARTWORK FOR DIRECT IMPRINT

The following examples are not required to be used for the direct imprint method. These are only examples, which are meant to show ways that the information can appear on the product. The artwork can be, but is not limited to, a sticker-like label, metal nameplate, laser etch, and stamp. The ETL mark, control number, and wording for the standards must be visible after the product is installed.

Please note, there might be other information required on the product and/or manual such as electrical ratings, cautionary wording, manufacturing date, company information, etc. The engineering team at Intertek who worked on the Certification report will be able to verify any other information that would be required on the product and/or manual.

 Intertek XXXXXX	PRODUCT	<input style="width: 100%;" type="text"/>
	MODEL	<input style="width: 100%;" type="text"/>
	SERIAL	<input style="width: 100%;" type="text"/>
	FREQ.	<input style="width: 100%;" type="text"/>
STANDARD DESCRIPTION XYZ CORPORATION ANYWHERE, USA		

CONFORMS TO UL STD XXX		 Intertek XXXXXX	
MODEL	<input style="width: 100%;" type="text"/>		
Serial	<input style="width: 100%;" type="text"/>		
VOLTS	<input style="width: 100%;" type="text"/>		
AMPS	<input style="width: 100%;" type="text"/>	WATTS	<input style="width: 100%;" type="text"/>
XYZ CORPORATION ANYWHERE, USA			

PRODUCT						<input style="width: 100%;" type="text"/>																	
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